

Sponsorship Package

2024 Ocean Decade Conference

10-12 April 2024
Barcelona, Spain

Join us in Barcelona to build the Ocean Decade roadmap to 2030 for the ocean we want!

About the 2024 Ocean Decade Conference

The UN Decade of Ocean Science for Sustainable Development (2021-2030) is the largest ever global ocean science initiative. Coordinated by UNESCO's Intergovernmental Oceanographic Commission (IOC/UNESCO) and already involving over 3500 organizations from more than 60 countries, the Ocean Decade provides a global framework for partners around the world to create collective impact for our shared ocean.

Focused on 'delivering the science we need for the ocean we want', the 2024 Ocean Decade Conference is a watershed moment in the implementation of the Decade. The Conference, which will be hosted by the Government of Spain in Barcelona from 10 - 12 April 2024, will be the first ever global in-person gathering of the Ocean Decade community and partners. Against the backdrop of the coastal city of Barcelona, 1000 Conference participants will celebrate achievements and take stock of progress since the start of the Decade in 2021 and set joint priorities for the future.

The Conference will create a new foundation to strengthen the sustainable management of the ocean and drive science-based innovation, from global to local, leaving no one behind.

VLADIMIR RYABININ
Executive Secretary of IOC/UNESCO

The Conference will be an incredible opportunity for actors from around the world to collectively reflect on the use of science and knowledge for the sustainable management of the ocean, and in turn pave the way for the future of the Decade.

DIANA MORANT
Minister of Science and Innovation of Spain

The 2024 Ocean Decade Conference strengthens Spain's commitment to the blue economy and sustainable development of the ocean and, furthermore, confirms our country's position in marine sciences.

The event organisers are warmly inviting prospective sponsors to contribute to the success of the 2024 Ocean Decade Conference by supporting essential components including catering services, livestreaming of key sessions, and travel support for participants from Small Island Developing States (SIDS), Least Developed Countries (LDCs), and Early Career Ocean Professionals (ECOPs). A range of sponsorship opportunities exist and can be tailored to the interests of partners.



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SPONSORSHIP OPPORTUNITIES

SPONSORSHIP ELEMENT	DESCRIPTION	INDICATIVE SPONSORSHIP CONTRIBUTION
Catering Services	Lunches for 1000 registered Conference participants throughout the three-day conference.	33,000 - 47,000 €/day depending on the option chosen
Live Streaming	Livestreaming of high-level opening, closing, and plenary sessions to a global audience.	3500 €/session
Travel Support	Travel fares and accommodation for a select number of Early Career Ocean Professionals and participants from Small Island Developing States and Least Developed Countries. Individuals to benefit from this support will be selected based on well-defined criteria.	There is no fixed amount for travel support sponsorship. Two options are envisaged: (i) contributions of any size to a common pool of resources that will be managed by Conference organisers; or (ii) provision of direct support to candidates identified by Conference organizers.

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BENEFITS FOR SPONSORS

As a valued sponsor, you will benefit from a range of opportunities that will recognize your organizations' contribution to the success of the Conference. We offer tiered sponsorship options, each with its own set of distinct advantages. Below, please find a table outlining these sponsorship levels.

BENEFITS TO SPONSORING ORGANISATION	SPONSORSHIP AMOUNT		
	100,000 € OR HIGHER	50,000 € - 100,000 €	Up to 50,000 €
Logo display on conference website and eco-friendly event materials.	<input checked="" type="checkbox"/> Highest level of visibility on website.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Acknowledgement during speeches.	Acknowledgement of support by high-level speakers during opening and closing plenary and during Conference cocktail reception.	Acknowledgement of support during closing plenary and during Conference cocktail reception.	Acknowledgement of support during Conference cocktail reception.
Logo visibility on the live streaming platform.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo display on major publications prepared before and following the Conference including Conference outcomes report.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Acknowledgement of support in press releases before, during and after Conference.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Acknowledgement of support in social media before, during and after Conference.	<input checked="" type="checkbox"/> Maximum visibility across all social media according to jointly design social media plan.	<input checked="" type="checkbox"/> Visibility in selected high profile social media posts.	<input checked="" type="checkbox"/> Visibility in specific social media posts acknowledging sponsors.

If you are interested in sponsoring, please contact us at oceandecade@unesco.org, indicating your preferred sponsorship option(s) and the name of the organisation and the contact person.